

PROPOSALS FOR SUCCESSFUL APPLICATIONS IN 2011



Dear Sir or Madam,

Let me introduce our company, „K+F” Research and Development Consulting Center Ltd. at the starting of New Szechenyi Plan.

We are a one of the market leader consultancy firm, specialised in business development and application consulting. Our aim is to help our clients obtain national and EU support to realise their investments in Hungary.

Our services include the following:

- We start the co-operation with our client as early as the project idea. In a common effort, we elaborate the best investment strategy for the company, taking into account all strategic objectives and development needs.
- Based on the investment strategy, we prepare a resource map containing all available national and EU support funds, including individual government decision based investment incentives. With the investment strategy and the resource map ready, we calculate the amount of available non-refundable support for at least a ten-year period. Thus we can take into account the effect of the development tax allowance.
- We don't just fill in the application forms and compile the necessary documentation but also participate in the elaboration of the entire development concept, feasibility studies, business plans, etc.
- We provide free of charge the continuous monitoring of calls for applications and the revision of the application strategy when required it due to changes in the investment strategy and plan.
- Based on our extensive experience in application and project management, we help our clients elaborate their risk management strategies regarding investment planning and management.
- Before submission, applications are evaluated by our external experts (many of them former experts of national or EU support agencies): based on their evaluation, we can make all necessary changes to the applications in order to make them surely win.
- Our services continue with successful applications. We manage all necessary administrative tasks afterwards as well, including the signing of the Grant Contract, the participation at all on-site audits, and the preparation of mid-term and closing reports, finishing with the 5-year operational period and its monitoring briefing.
- Besides organising and applying for national and EU support funds, upon the request of the client, we undertake to organise all necessary funding by involving bank loans, private investors or venture capital.

Our consulting fees

In case of national or EU support application engagements, our compensation is entirely success based. If the application fails, our client is free of any obligations. In case the application succeeds, our consulting fee is a small proportion of the amount of the obtained subsidy. Thus, we share the risk of the engagement with our client. In case of other engagement types (finance arrangements, project organisation, and property management projects); our fee is transaction-based.

Our results

Our firm during its more than ten years of operation elaborated more than 800 winning applications, more than 80 requests to obtain special governmental subsidy and development tax allowance (in case of projects exceeding EUR 40 million). Successful projects brought our clients more than HUF 240 billion (app. EUR 850 million) as non-refundable subsidy and tax allowance.

We would like to thank our clients for using our consulting services in obtaining development funds, thus making our company reach the first place in the ranking of application consulting companies in 2008, 2009 once again — as it is stated in the listing of an independent auditing organisation published few days ago (see in more detail in the Book of Lists of the Budapest Business Journal, January 2010, pp. 74).

We are pleased to be at the disposal of our present and future clients also in 2011. Upon contacting, we provide immediate and up-to-date information on currently available support funds via e-mail or fax. Following the first personal meeting we can provide a consulting quote within one business day.

Budapest, January 2011

dr. Lőrincz Sándor
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Managing Director



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"Consulting firm of the best companies"

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